



PACKED w PURPOSE

2022 Impact Report

Packed with Purpose is a story of entrepreneurship, the power of collective impact, and the evolution of nurturing the seed of an idea into an abundant garden of a business.

In 2022, we **celebrated our 5-year anniversary**, proudly declaring our status as the originators of impact-driven corporate gifting and eagerly anticipating the next 5 years of purposeful innovation. Moreover, as a small business, I am immensely proud of how our entire team came together to thrive in the shifting environment of 2022. Here are some things I'm most proud of:

- The release of our first **Brand Anthem Video**, filmed over several weeks, across multiple states, featuring 9 (of our 140+) Impact Partners representing all 6 of our Impact Areas
- Increasing our commitment to sustainable practices by amplifying and investing in our Sustainability-focused Impact Partners, shifting all of our in-box materials to FSC Certified paper, using 100% recyclable gift boxes, and updating our shipping methods to save **2,143 pounds of carbon emissions** in the last year
- Partnering with several of our Impact Partners on new product developments to improve perishability, updated package size to drive increased demand, or operational efficiencies to improve costs. See *Confections with Convictions*, page 28
- Leading or moderating **7 talks on social impact** or purpose-related topics like, "Words Matter: How To Drive Social Impact By Using Inclusive Language"
- Launching our **"Always Make It Right"** Pledge - which for the first time, codified our above-and-beyond customer service
- Revisiting our core values, developing them in partnership with our team, and successfully living them in all aspects of our business

We hope you enjoy discovering the stories behind 18 of our featured Impact Partners. Their stories are the backbone of every gift you send and inspire everything we do.

Warmly,
Leeatt Rothschild
Founder & CEO



**SINCE LAUNCH, PACKED WITH PURPOSE HAS MADE AN IMPACT ON
1,488,695 LIVES.**

205+ **\$4.7M** **+50%**

Impact Partners worked
with since 2016

Invested in Impact Partners
in 2022

Diverse & Women-Owned

88%

Customers send Packed with
Purpose because of the
social impact

2,143

Pounds of Carbon Emissions
saved in 2022

TOP 500

Ranked in the Inc.5000 for the
second year



GIFT BETTER. *Give Impact.*

The magic is in the mix of our 140+ Impact Partners. Each gift makes a tangible impact across six different impact areas.



HOW WE CHOOSE OUR IMPACT PARTNERS

We rigorously vet each Impact Partner before inclusion in our gifts and review on a regular basis. We view these relationships as true partnerships, not just transactional in nature. **Our criteria requires:**

- A SOCIAL AND/OR ENVIRONMENTAL IMPACT
- EXCEPTIONAL PRODUCT ATTRIBUTES: TASTE, QUALITY, PACKAGING, OVERALL AESTHETIC
- SUSTAINABLE SOURCING & FAIR TRADE PRACTICES
- LIVING WAGE & ETHICAL TREATMENT OF EMPLOYEES

“ FIGHT FOR YOURSELF LIKE YOU’RE
FIGHTING FOR YOUR BEST FRIEND IN LIFE ”

Jeff, Co-Founder



Pipcorn

ADVANCING REGENERATIVE AGRICULTURE AND AMPLIFYING DIVERSE VOICES THROUGH A KERNEL OF CORN

When family members Jeff, Jen, and Teresa started Pipcorn, it was a labor of love built on a few tasty, crunchy heirloom kernels. This **heirloom kernel** filled the cofounders with curiosity and excitement to delve into the history of sustainable farming, and a **commitment to focus on small farming practices**.

Husband and wife, Jeff and Teresa, met while working in investment banking as two colleagues with diverse racial backgrounds in a very non-diverse industry. (*Jen and Jeff are half Black and half white and Teresa is Chinese-American.*) As Jeff shares, “We’ve [all] been in those rooms where people don’t know what to make of us.”

Their move into corn-based snacks was not without challenges. But even as they started small - with individual hand-stamped bags sold on the weekends - they knew their singular idea of reimagining favorite childhood snacks was a winner. And eventually, so did Whole Foods. In the past few years, as Pipcorn expanded beyond heirloom popcorn to a family of nostalgic, good-for-you corn snacks, the co-founders have focused on various sustainability goals including **regenerative farming practices and upcycling to offset waste**.

✂ Find in *Make Them Smile*, *New York Temptations* and more.

100

years majority of
heirloom seeds
have existed





Junita's Jar

BAKING HOPE INTO EVERY COOKIE AND EMPOWERING A WORLD WITHOUT ABUSE

Founded in 2018, Junita's Jar is a mission-driven cookie company dedicated to baking hope into every cookie purchase. A survivor of relationship violence herself, **Junita turned her passion for baking into a thriving cookie company that also strives to empower others.** There are messages of hope sprinkled into each pack, which has spread to a community of #HopeMunchers who share cookies, spark conversations, spread hope, and empower a world without abuse.

"My goal with Junita's Jar is to reduce the shame, isolation and loneliness that is experienced by victims of relationship violence, through the powerful connection that is shared in conversation and community. When we normalize and engage in tough conversations, we can become an important part of the solution that creates positive change. Even if my business fails, I am still teaching my daughters to go after what they believe in."

✂ Find in *Thoughtful Treats*, *Celebrate & Elevate* and more.

"Working with Packed with Purpose has been a valuable business connection. The team was intentional in connecting with and purchasing from businesses led by black female founders. Our connection is a shining example that, together we rise."

Junita Flowers, Founder



Green Mustache

EMPLOYING REFUGEES AND REDUCING FOOD WASTE THROUGH PLANT-BASED SNACKS

AAPI-owned vegan food brand, Green Mustache, got its start from Brooklyn-based founder VanTrang Manges' mealtime struggles with her two daughters. After multiple frustrating attempts to "sneak" in healthy dinners, she began experimenting with breakfast smoothies, blending spinach, kale, and chia seeds. The result - "green mustaches" made from tasty, healthy smoothies that were a big hit with the kids.

Green Mustache expanded to other snacks, including the Packed with Purpose featured Mustache Munchies, a vegan, gluten-free version of Goldfish that recreates your favorite snack time treats.

Green Mustache is instilled with the values of its founder. As a child, Manges and her parents fled from the war-torn country of Vietnam to immigrate to the U.S. She now hires refugees and local residents of Sunset Park, an economically disadvantaged neighborhood in Brooklyn, at her production facility. **In an effort to eliminate food waste**, scraps from the production process are donated to farmers as animal feed.

✂ Find in *Thoughtful Wishes*, *Above & Beyond* and more.





Big Picture Farm

ANIMAL WELFARE APPROVED CARMELS FROM HAPPY, HEALTHY GOATS

Lucas Farrell and Louisa Conrad started Big Picture Farms 12 years ago with two goats, Orion and Fern. **"We fell in love with goats. They're mystical, magical creatures** and they become our friends, our colleagues, our coworkers."

Their goal was to tell the story of the goats, sustainable animal husbandry practices, and the magic of a family business (including daughters Maisie and Minna) through the beautifully packaged gift of caramels. More than a decade later, the descendants of Orion and Fern (Orion passed away and Fern is now retired) make up a herd of **45 healthy and happy free-ranging goats** (including 10 retired ladies) who are out on the pasture half the year, regardless of milking status.

Every year, Big Picture Farms is audited to maintain their **Animal Welfare Approved certification**, whose standards are the most rigorous and progressive animal care requirements in the nation, as recognized by the World Society for the Protection of Animals. They rotationally pasture the herd on **88 acres** from May-November, using solar-electric fences to move the goats twice every day to ensure fresh, delicious, and diverse forage. They are fed only organic pasture and supplemented exclusively with GMO-free and organic whole grain, minerals, and alfalfa.

Louisa and Lucas have created award-winning caramels, but what they are really doing is creating little stories from the land.

✂ *Find in Something for Everyone, Relax & Unwind Care Package and more.*

100% solar powered
and recyclable
packaging

45 healthy and happy
free-ranging goats



"OUR RELATIONSHIP WITH PACKED WITH PURPOSE HAS BEEN AMAZING. OUR PRIORITIES AND MISSION ARE SO ALIGNED AND IT MAKES US PROUD AND EXCITED THAT WHAT WE DO IS IN SUCH GREAT HANDS"

Louisa Farrell, Co-founder



RIND Snacks

REDUCING FOOD WASTE THROUGH UPCYCLED WHOLE FRUIT SNACKS

Co-founders Matt Weiss and Ben Cohen launched skin-on snack brand RIND in 2017, inspired by Matt's great-grandmother Helen, a passionate health food pioneer and female entrepreneur who owned a natural foods store built on an ahead-of-its-time whole foods philosophy. Helen's healthy lifestyle (she lived to over 100) and most importantly her insistence on letting nothing go to waste left a significant impression on Matt and is at the foundation of RIND's business mission.

For Rind, **it's not what they add, it's what they don't subtract - the rind**. Their mission is to help consumers "snack better" and "do better" by eating the whole fruit, maximizing nutritional value and minimizing food waste. One of the biggest sources of food waste in the world is fruit peels. Citrus in particular is 10% of all food waste. So by keeping the skin on the peel of RIND's oranges, kiwi, watermelon, apples, they save a lot of food from being discarded and put into landfills.

In addition to preventing food waste, through its "Love is RIND initiative," RIND has **donated more than 50,000 bags of their highly nutritious snacks to children in disinvested communities**. 1 in 6 American children do not know where their next meal is coming from and too often when that meal arrives, it is lacking in substantive nutrition. With these efforts, RIND aims to increase food and nutrition security.

✂ Find in *Scrumptious Healthy Snacks*, *Edible Extravaganza* and more.

50K

bags of RIND Snacks
donated to children in
disinvested communities

1M

lbs of food waste
diverted by RIND
in 2022



Welly

SUPPORTING CLEAN WATER PROJECTS THROUGH EARTH-FRIENDLY, STYLISH DRINKWARE

In 2015, Ben Kander launched Welly, inspired by the legacy of his mother Ellen (*Elly*) Kander, an entrepreneur and philanthropist who believed that businesses served a greater purpose than just making profits. Welly is a reusable drinkware company that gets its name from a combination of the clean water wells the company funds and Kander's mother's name – Elly. Products are stylishly crafted in part from bamboo, a natural, renewable resource.

Welly donates 1% or more of sales to clean water projects for the **785 million people who lack access to clean water on a regular basis**. Because their bottles are reusable they also help reduce the world's reliance on single-use plastics which litter our waterways.

Elly was diagnosed with liver cancer when Ben was a senior in college and passed away just after his graduation. She lives on through the company's values and commitment to providing a vital resource to those in need.

✂ Find in *Everyday Exploration* and *customize to your brand*.

16K

lives/week saved by
access to clean water
and sanitation

1%

or more of sales
donated to clean
water projects





JK Adams

CRAFTING AMERICAN-MADE, SUSTAINABLY GROWN HARDWOOD PRODUCTS

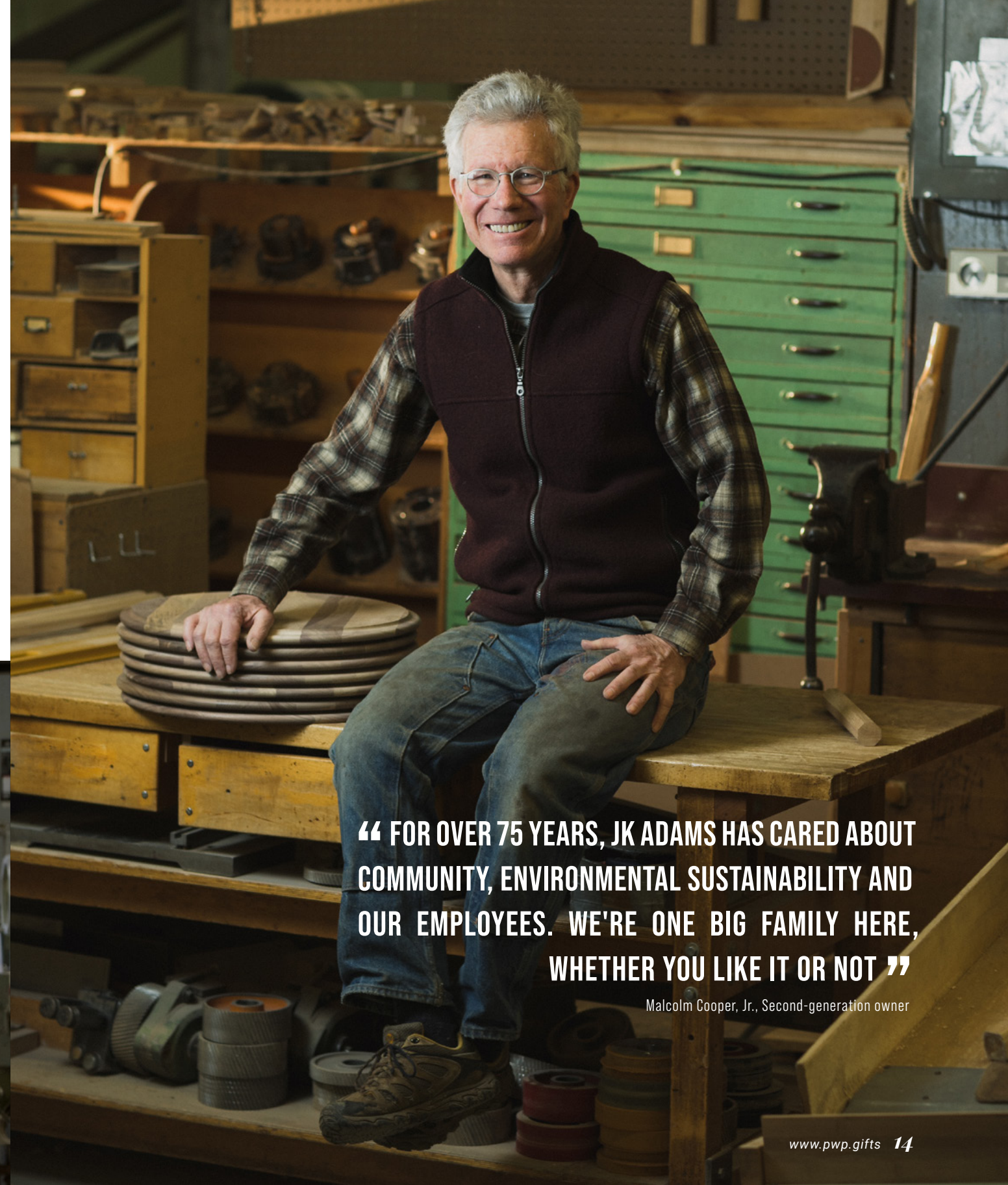
Founded in 1944, J.K. Adams in Dorset, Vermont, is a **second-generation family-owned business** that produces the highest quality hand-crafted wood products for cooking and entertaining. For nearly 80 years they've designed and manufactured sustainably grown hardwood products in their zero-waste, wood-heated Vermont factory.

A core tenant of JK Adams is their belief that businesses should **do as much for their community and environment as they do for their customers**. That's why they open up their factory in the winter for the community Farmer's Market, why they employ generations of people locally and provide opportunities for them to grow, only work with supply partners who are committed to sustainable

forest management and practices and reduce their carbon footprint wherever they can. Their commitment to design and craftsmanship produces kitchen heirlooms that can be handed down from generation to generation and allows JK Adams to stand behind their products with a lifetime guarantee.

✂ Find in *Deluxe Charcuterie Board* and *customize to your brand*.

79 years invested in the local community



“FOR OVER 75 YEARS, JK ADAMS HAS CARED ABOUT COMMUNITY, ENVIRONMENTAL SUSTAINABILITY AND OUR EMPLOYEES. WE'RE ONE BIG FAMILY HERE, WHETHER YOU LIKE IT OR NOT”

Malcolm Cooper, Jr., Second-generation owner





Sun & Swell

PROTECTING THE PLANET THROUGH ORGANIC PLANT-BASED TREATS

For Sun & Swell Foods founders Kate and Bryan Flynn, their journey started with a desire to make it easier for people to eat quality, organic, whole food that is **free from heavy processing and harmful ingredients** like preservatives, added sugars, and other chemical additives - but it didn't stop there.

In 2018, to address their increasing concerns about the damage of single use plastics on oceans and landfills, Sun & Swell put compostable snack food packaging on the market for the first time.

Sun and Swell thinks about the entire life cycle of their products - from where they're grown to how and where

they are disposed. First, they only source 100% certified organic ingredients from farms who hold high standards for quality and environment. Next, they package these ingredients in **100% compostable packaging**. Then this packaging is composted and turned back into nutrient rich soil, which is in turn returned to the earth to enrich topsoil for regenerative agriculture practices and starts the cycle again.

✂ Find in *California Delights*, *Snacks for Two* and more.

77% 46K

of sales came from products in compostable packaging

plastic bags kept out of oceans and landfills

+50%

of ingredients from U.S. based farms



Lake Champlain Chocolates

SPEARHEADING LEADING-EDGE SUSTAINABILITY EFFORTS THROUGH CHOCOLATES INFUSED WITH LOCAL FLAVORS

Lake Champlain is a second-generation family-owned business, originally launched in 1983 by Jim Lampman, with deep ties to the local community of Vermont. Continuing Jim's standards of infusing their chocolate with the flavors of Vermont, the company still sources high quality maple syrup, honey, and fresh dairy from the same local neighbors and farmers.

Chocolates has donated 10% of net profits from the sales of the "Restorative Moments Collection" to an organization that plants trees to help restore the quality and integrity of our waterways - resulting in **44,000 planted trees**.

✂ Find in *Thoughtful Wishes*, *Gratitude Galore* and more.

Second generation owners and Jim's children, Eric and Ellen, are defining the future of Lake Champlain Chocolates by developing award-winning organic products, spearheading **sustainable sourcing initiatives**, becoming **B Corp Certified**, and launching their "Restorative Moments Collection" (found in *Packed with Purpose* gifts). Since June 2020, Lake Champlain

900 27%
lbs of cardboard saved from the waste stream
reduction in carbon emissions



“ I'M LEARNING TO GROW NOT ONLY AS A PARENT
BUT AS A WORKING MOM ”

Jylisa, Team Leader



Bright Endeavors

LIGHTING THE WAY TOWARD BRIGHT FUTURES FOR YOUNG MOMS

Bright Endeavors is a home fragrance company that serves as a social enterprise for New Moms, a nonprofit that partners with young moms and their children who are experiencing poverty and homelessness.

At Bright Endeavors, young moms engage in a **comprehensive, paid job training program** where they gain career skills, a professional network, and a set of tools to help them thrive in their chosen profession, all while learning what is required to run a manufacturing and distribution operation for a growing home fragrance brand. Every purchase of a Packed with Purpose gift featuring Bright Endeavors candles directly supports this program.

Participants, new moms ages 18-24, engage in a 16-week fully paid job training program that blends classroom and on-the-job training where young moms build core life skills, professional skills, and technical skills. Each

candle hand-poured by these participants lights the way toward strong families and bright futures as the young moms progress toward housing stability, economic mobility, and family well-being.

In August of 2022, Packed with Purpose Founder and CEO, **Leeatt Rothschild**, was honored to speak at the opening of Bright Endeavor's new facility which will expand their Job Training program by 30% over the next 3 years. As one of our first Impact Partners, we were overwhelmed with pride for Bright Endeavors and the many moms who have thrived within their walls over the years.

✂ Find in Deluxe Spa Day, Relax & Unwind Care Package and more.

21K

hours of job training
provided

66

young mothers
placed in jobs





My Cup of Tea

PROVIDING EMPLOYMENT AND SISTERHOOD TO THE WOMEN OF THE ORANGE MOUND

My Cup of Tea is a nonprofit, social enterprise located in the heart of Orange Mound, in Memphis, Tennessee, considered **the oldest African American community in America**. The organization imports the highest quality tea to The House at Orange Mound, where it is weighed, re-formatted, and packaged for sale by women who impact the historic neighborhood.

At My Cup of Tea, women from the community who have limited knowledge and marginal exposure to home economics, parenting models, and employment are taught valuable life skills such as job readiness, cooking, sewing, and gardening.

Their mission is to **provide women in the community with employment and the tools they need to thrive financially, physically, mentally, emotionally, and spiritually**. The

homes of this historic community feature front porches that historically had been used to bring friends closer to the heart of the home. But, the once proud and thriving community has been weakened by neglect and poverty. Despite these systemic challenges, the women of the House on the Orange Mound are continuing the inviting tradition. As they rock on the front porch, neighbors and strangers passing by are offered a wave and a smile.

Founder and CEO Carey Moore believes that **every woman wants a safe home** and one in which she can put her treasures on display, whatever those treasures are to her. My Cup of Tea helps the local women of Orange Mound build their treasures one cup of tea at a time.

✂ Find in *Relax & Unwind Care Package*, *A Taste of Black History Month* and more.



Women's Bean Project

HELPING WOMEN BREAK THE CYCLE OF POVERTY AND CREATE A NEW FUTURE FOR THEMSELVES

Women's Bean Project is a non-profit organization with a mission to change women's lives by providing stepping stones to self-sufficiency through social enterprise.

Specifically, Women's Bean Project is a **6-9 month transitional job training program serving chronically underemployed women**. Participants enter as a production assistant, making and packaging all food products while also taking part in a robust offering of personal and professional development classes and

receiving wraparound support services from case managers and community partners.

They have a part in making delicious and healthy products, including coffees, teas, gift items and even dog treats. When women come to the Bean Project to create a new future for themselves, **they not only learn invaluable skills, but they find a warm, supportive community**.

✂ Find in *Sweet Thanks Deluxe (Holiday)*, *Above & Beyond* and more.

1,000+ 95%

women served since 1989

women employed one year after graduating

“PARTNERING WITH PACKED WITH PURPOSE HAS GIVEN US CREDIBILITY BEYOND OUR BORDERS.”

Carey Moore, Founder & CEO



Sweet Beginnings

REDUCING RECIDIVISM THROUGH THE PRODUCTION OF URBAN HONEY

Sweet Beginnings is a social enterprise, located on the west side of Chicago in the North Lawndale neighborhood, designed to address the high unemployment needs of men and women returning from incarceration. The company creates urban honey through its urban aviaries and honey-infused skincare products to sell in a retail market (*and in Packed with Purpose gifts!*) while creating jobs for men and women who have criminal records or have been justice involved and need an opportunity to work.

Sweet Beginnings was born out of the North Lawndale Employment Network (NLEN), a nonprofit organization that was founded on a simple idea - **if you give people jobs, you not only change their individual lives, but you can transform a community.**

After years of systemic oppression, tensions in the North Lawndale neighborhood boiled over in 1968 during the MLK and DNC riots, and business fled. Without proper support, the neighborhood has been struggling ever since. On top of many other issues, North Lawndale is a grocery and bank desert. It's a seemingly unbreakable cycle. But that's where Sweet Beginnings and NLEN come in to both **provide a path for Returning Citizens and to reinvigorate the community at large.**

While packing beelove honey and skincare products, men and women who have served time can gain mobility and work skills to find a pathway to reintegrate back into society.

The impact is tangible at Sweet Beginnings where one of the absolute best parts of the program is seeing someone who did not have confidence in their ability to secure employment, who questioned their own self worth build that confidence, build those skills, gain experience in inventory management or production, and then take those lessons and secure employment for the future.

✂ Find in *The Grand Deluxe*, *American Roots* and more.

300+ 4%

North Lawndale, Chicago,
residents trained

recidivism rate
(vs. 55% Illinois
average)



Brenda Palms-Barber



“ I LOVE PACKED WITH PURPOSE BECAUSE THAT’S EXACTLY WHAT THE BUSINESS IS ABOUT: ELEVATING AND TAKING SOCIAL PURPOSE BUSINESSES-AND PRODUCTS-AND DISTRIBUTING THEM IN A MUCH BROADER WAY THAN WE COULD HAVE IMAGINED AS A SMALL SOCIAL ENTERPRISE BUSINESS.”

Brenda Palms-Barber, CEO



Aspire CoffeeWorks

AWARD WINNING COFFEE PROVIDING HANDS-ON TRAINING FOR ADULTS WITH DISABILITIES

Aspire CoffeeWorks is a dynamic social enterprise between the nonprofit, Aspire, and Metropolis Coffee Company. Founded in 2009 the partnership combines the work of Aspire, a leader in providing bold and pioneering services to kids and adults with disabilities since 1960, with the craftsmanship of Metropolis Coffee Company, one of the nation's top artisan, award-winning coffee roasters.

At Aspire CoffeeWorks, **adults with and without disabilities work side by side** to bring you freshly roasted coffee. It's a productive and successful environment and a great example of how people of all abilities can work and succeed together.

100% of Aspire CoffeeWorks' proceeds go back to Aspire's vital programs and services. Every bag of coffee provides hands-on training for adults looking for jobs that provide empowerment and satisfaction, covers the cost for a high-tech device that helps a person speak and provides classes in which an adult learns how to live independently.

✂ Find in *Purposeful Swag Bag (Brandable)*, *Chicago Gourmet Goodness* and more.

100%

of Aspire CoffeeWorks' proceeds support Aspire's non-profit mission



Dog Tag Bakery

EMPOWERING VETERANS AND MILITARY FAMILIES THROUGH TASTY BITES

Named after the identification tag worn by all members of all branches of the military, Washington D.C.-based Dog Tag Bakery serves as a teaching ground to empower post-9/11 veterans, military spouses, and caregivers to find a renewed purpose and community after serving.

Dog Tag Bakery's **unique 5-month fellowship program** includes over 500 hours of academic learning, hands-on experience, network building, business planning and a holistic wellness component which helps them

find **renewed purpose and forge connections** to build a community for the future. The fellowship program is differentiated by its combination of resilience-focused curriculum, high-touch community-building, and powerful experiential learning through apprentice-style training.

One particular product featured in Packed with Purpose gifts, **Warrior Bites**, was created by Army Veteran and Dog Tag fellow Patric Mason, class of '19. After his military career, Patric went to culinary school and fell in love with food and the health and wellness related to food. He and his cohort came up with the Warrior Bites product, a 2-pack of energy snack bites made with dates, cocoa, and tahini, during the fellowship.

16 cohorts 191 alumni 93% graduation rate

✂ Find in *Nut Free & Vegan Delicious Delights*, *Scrumptious Healthy Snacks* and more.





Firebird

EMPOWERING YOUTH INJURED BY GUN VIOLENCE THROUGH THE ART OF GLASSBLOWING

Firebird Community Arts empowers and connects young people (*from 13 to early 20's*) who have been injured by gun violence in Chicago through the healing practice of glassblowing. The **Project FIRE program combines art as a tool for healing, mentoring, and trauma education.** The program is in partnership with Healing Hurt People-Chicago, a hospital based violence intervention program that provides case management support to participants.

Firebird believes that glass has a unique way of reaching people. It's a very collaborative medium, ensuring the

youth work together in teams and to help them feel comfortable and trust one another.

Through their work, this glass becomes hand-blown glass wine stoppers and cocktail stirrers featured in Packed with Purpose gifts.

✂ Find in *A Toast for Two*, *Sophisticated Bar Gift Set* and more.

\$60K+

paid in stipends for young people



“WHEN YOU HOLD A FINISHED PIECE IN YOUR HAND, IT'S LIKE YOU DID SOMETHING GOOD. IT'S A SENSE OF ACCOMPLISHMENT”

Lynquell Biggs, Program Participant



Confections with Convictions

PROVIDING EMPLOYMENT TO JUSTICE IMPACTED YOUTH THROUGH FAIR-TRADE, ARTISANAL CHOCOLATES

Before he was a chocolatier, Kalamazoo, MI-based Confections with Convictions founder, Dale Anderson, worked as a counselor with young people in the court system. Through this experience, Dale came to realize that **many of the youth who were trying to turn their lives around faced systemic barriers that made it difficult for them to find employment.** This emboldened Dale to start a business to employ and train these youth on the job. It was because of a chance box of fancy chocolates that Confections with Convictions was born.

Working with youth at the chocolate shop gives plenty of opportunities for side by side conversations about what's going on in their lives - a more casual approach than the formal talk therapy Dale had practiced throughout most of his career. It allows for the opportunity to share more

personal stories and provide a more relational space for mentoring.

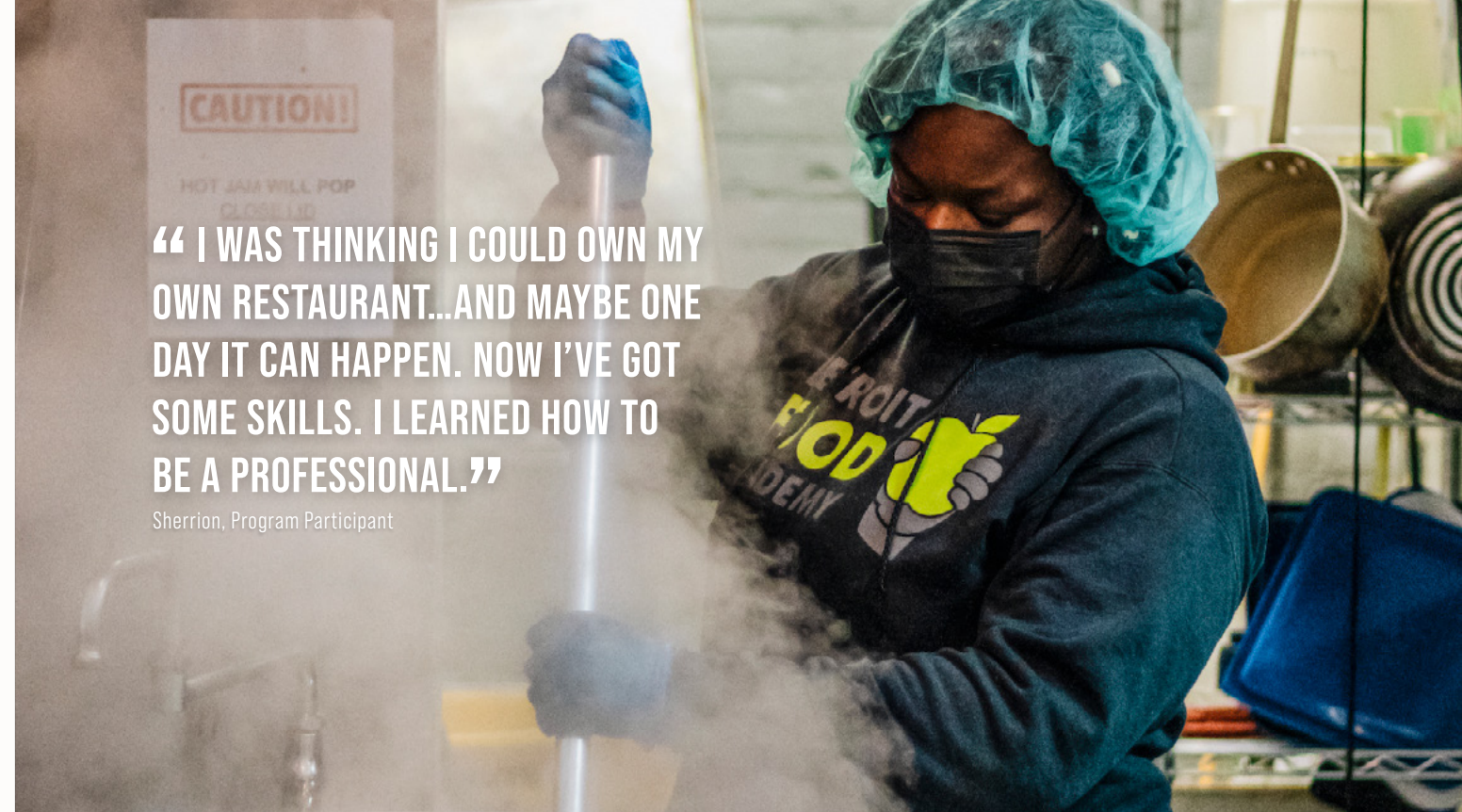
All of Confections with Convictions chocolate is **organic and fair trade, and handmade by young people overcoming barriers and making new beginnings.**

Dale does not draw a salary and any profits are divided equally among his staff. When you send a Packed with Purpose gift with goodies from Confections with Convictions you directly support the young people who make them.

✂ Find in *For the Chocolate Lover*, *Snacks for Two* and more.

"I would say my proudest achievements are the young people who have made use of this experience in a positive way, many who have made poor decisions earlier in life, have served time, but who have now made stable lives for themselves."

Dale Anderson, Founder



"I WAS THINKING I COULD OWN MY OWN RESTAURANT...AND MAYBE ONE DAY IT CAN HAPPEN. NOW I'VE GOT SOME SKILLS. I LEARNED HOW TO BE A PROFESSIONAL."

Sherrion, Program Participant



Detroit Food Academy

INSPIRING DETROIT YOUTH THROUGH CULINARY ENTREPRENEURSHIP

Detroit Food Academy (DFA) is a nonprofit that works to inspire young Detroiters (ages 10-24) through culinary arts and food entrepreneurship. The social enterprise powers Small Batch Detroit, an online gift shop that features Mitten Bites, Slow Jams, and the Detroit Pop Shop - three small batch products handcrafted by talented young chefs. **Each gourmet treat supports meaningful employment and professional development for Detroit's future leaders.**

From cooking delicious healthy meals for friends and family to facilitating complex conversations with the community to developing artisan food projects from

scratch to market, **students learn by transforming their ideas into reality.** Through this process, they grow as holistic leaders who are healthy, connected, and powerful to effect change in our communities and beyond.

Detroit Food Academy's programs include an Afterschool Leadership Program (which guides over 150 participants through the process of building their own food business), Summer Leadership Program, Advanced Leadership Program and Small Batch Career Training. Each jar of Slow Jams is handcrafted with Michigan's finest fruits and herbs into both traditional and unique flavors.

✂ Find in *Above and Beyond*, *Positive Vibes* and more.



PACKED W PURPOSE

Gift Better. Give Impact.

Delve deeper into our 140+ Impact Partners and start
your next gift order by visiting:

WWW.PWP.GIFTS

The Nation's Top Brands Choose Packed with Purpose:

